

# Christian 'Boo' Boucousis

**Fighter pilot Christian 'Boo' Boucousis is a human behaviour and deep performance specialist and inspirational keynote speaker who explores a world beyond high performing teams and high-performance leaders.**



**Boo is a force of nature who can start or close any event and engage an audience like none other, he is a genuinely aspirational keynote speaker. He's energetic and charismatic, surprisingly inspiring, and his deep performance mindset will excite and motivate your teams to tackle disruption head-on.**

His story starts at 50,000ft before weaving through the Afghanistan mountains, the United Nations halls, and the boardrooms of Sydney, London, New York and ... Port Moresby.

Boo's personal journey has been defined by a deep understanding of purpose-driven performance; he calls it "Deep Performance". After fulfilling his childhood dream of becoming a fighter pilot, he transitioned from turning his jet at Mach 2.0, to turning over \$200 million in his first business venture in the humanitarian sector.

McDonalds, Zurich, Microsoft, Lenovo and Woolworths are but a few of the global leaders who've learned his secrets to embracing "Deep Performance". The disruptive and sustainable high-performance mindset that creates genuine momentum for you and your organisation for years to come.

As a bestselling author, Boo is also a living, breathing example that you can achieve anything you set your mind to. He is obsessed with performance: he blogs, writes, coaches and mentors all things "deep" performance, and defines his success by the success of those he works with.

A great experience to move towards high performance.

Boo's presentation was relevant to all our teams and ways of working.

Head of People and Culture,  
Australian Olympic  
Committee

Absolutely inspirational!  
A sensational message that  
was very aligned to our  
business.

Group Sales,  
Domain Group



# my topics...

## Deep Performance

### Be the best of the best

**For leaders, sales and marketing teams, operational teams and general team performance**

High performance has its place in an organisation and deep down, we all need and want to perform and to be part of a high-performing, winning team. However, research highlights the stark reality, that not everyone can be, or wants to be, a high performer. However, we can all be deep performers!

This topic explores the power of deep performance. You'll gain insights into the simple lessons and habits of the best of the best, from business leaders, the GOATs (that's Greatest of All Time for the uninitiated!) and the uncompromising world of fighter pilots, and how to apply them in your business.

**In this session you will learn:**

- ▶ The trust-based "nameless and rankless" methods used by fighter pilots globally to deliver exceptional outcomes and a win rate of 98%.
- ▶ The relationship between Purpose, Time and Trust. Three powerful elements that can't be bought and must be created, to drive organisational-wide velocity and sustained high performance.
- ▶ How to create an agile and adaptive mindset, without chaos and confusion.
- ▶ How to create more time by investing in the right things and saying no purposefully.

and within a team to get the job done

## The GID Mindset - Get It Done

### The secret to unlocking 400% more of everything

**For sales. Productivity, engagement, resilience, agile ways of working and change management**

The world around you is accelerating. We look at emerging research on how organisations can take advantage of disruption to not only keep pace with change, but to accelerate ahead of it. We've all heard the phrase "We need to buy time"? Well unfortunately you can't! In an accelerating world, mastering the time you have is fundamental to success.

If we can't buy more time, how do we create it? The GID mindset is a way of getting your people to think fast and work in unprecedented synchronicity - it's the future for humans to work in the era of digitalization and automation. It's about focus, getting "it" done rather than "things" or "stuff" done.

**In this session you will learn:**

- ▶ The value of sustained high performance (or "deep" performance) for you, your team and your customers
- ▶ A simple four-step structure that helps you "think quick" and create velocity to gain the competitive edge
- ▶ Keep it simple. How to create more time in your day through greater alignment in thought, action and impact
- ▶ The "GID" mantra and why focusing on big picture outcomes rather than tasks is the key to success
- ▶ Close the "Say-Do" gap. How to build trust by "doing" what we say we're going to do (and do the right things in the first place!)

## Be Exceptional

### How to stand out from the crowd

**For leaders, sales and marketing teams, resilience, high performing teams and change**

In a world where every brand, product and service feel the same, this session will show you the methods to stand out by becoming an exceptional organisation. The formula for driving success?

Developing the courage to dive deep into your organisation's missteps and failures, to extract incredible lessons and to act on them quickly to rapidly improve your existing products and services, drive innovation and create exceptional people. Transition from a failure mindset to an experimental mindset and strike the balance between delivering your business of today with your business of the future

**In this session you will learn:**

- ▶ How to future-proof your business with the ultimate secret weapon, debriefing
- ▶ The optimism bias and how we unintentionally set ourselves up to fail
- ▶ The transformative "Three R's" three-step debriefing process used by fighter pilots to drive a 98% success rate
- ▶ The art of debriefing with customers to discover their purpose, their needs, solve their problems and transition from value to invaluable
- ▶ The performance high – the neuroscience hack that turns failure into success and gives you a free energy boost

## Indispensable

### Be the organization (or person!) you can't live without

**For leaders, strategic thinking, sales and marketing, resilience, motivation and inspiration**

What's the point of every action, meeting, or product in your organisation, or to put it another way, the purpose? This keynote explores why creating purpose, understanding purpose at different levels of your business, and understanding our customers purpose is the key to becoming indispensable.

Having a Vision, Mission and goals is one thing, helping everyone in the organisation connect to them is another.

We'll take a dive deep into connecting daily purposeful actions to your organisations "Big Purpose" to help improve engagement, productivity and wellbeing across all levels of your business.

**In this session you will learn:**

- ▶ The rule of three. The simple patterns of communication that will help you stay forefront of mind
- ▶ How to create long term "Big" purpose with a capital P to align the hearts and minds of your organisation and drive purposeful activity each day
- ▶ How to create small wins by asking "what's the point" before we launch into time-consuming action
- ▶ Is your yes, a "Hell yes!?" How to say NO to unnecessary "stuff" and YES to the ideas that drive innovation in your business.
- ▶ Never give up – the key role resilience plays in leadership

# my topics...

## From Chaos To Clarity

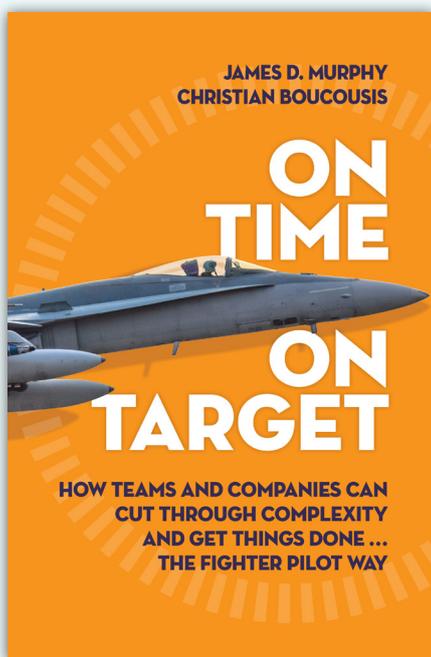
### In a chaotic world, be the oasis of calm

For leaders, teams, strategic planning, offsites, product launch, remote teams

We all need clarity, especially in today's chaotic disconnected world. In the military they call it VUCA; Volatile, Uncertain, Complex and Ambiguous. It's during these periods exceptional companies find opportunity, rally their people and shift into the new norm, at speed. We'll explore the importance of creating an execution rhythm, the concept of situationally aware thinking and how to create time to focus and collaborate.

### In this session you will learn:

- ▶ How to be adaptable by creating "situational awareness" each day – the key to staying one step ahead
- ▶ The distraction hack, how to claw back the 2.5 days of lost productivity every week we experience due to distraction
- ▶ How to talk less and say more using the "Pose, pause, pounce" influence technique Boo used to build a \$200m global business and a \$42 million hotel, on time and under budget
- ▶ The eight steps to rewire your brain and create "total awareness", the ninja-like skill of leading your team through disruption
- ▶ How to "sell" situational awareness to your customers and make yourself indispensable



# my books...

## On Time On Target

At Mach 1.5, encased in 20 tonnes of metal, fighter pilots don't have much time to think. They prepare on the ground to take on anything in the air, then get their job done.

Former fighter pilots Jim 'Murph' Murphy and Christian 'Boo' Boucousis have built on the techniques the air force has honed for 60 years. You'll make clearer decisions, and put them to action with more speed, more precision, more safety, and more success.

Flex's proven plan-brief-execute-debrief cycle is the original and most widely tested 'agile' approach, getting you better and better with each mission. It cuts through noise and complexity, engages people, and helps build an honest and open working culture. Flex also sets your purpose and destination, so that when your team gives their all, they'll deliver for your organisation.

The New York Giants used Flex to finally crack the Super Bowl. PepsiCo used Flex to take on Coke. You'll see how some remarkable businesses have relied on Flex, and some remarkable pilots have taken Flex to their businesses. You'll also feel what it's like to be in the seat of a Hornet, and why Flex is so appreciated by the pilots it keeps alive.



Boo was a highlight!  
His session was both high impact and engaging with actionable take-aways for teams and individuals. The incorporation of videos and AV production throughout his keynote made his performance captivating from start to end.  
We toured Boo across 4 states and he was a hit with all demographics.

Director,  
Momentum Connect Events



To enquire about Christian 'Boo' Boucousis for your next live or virtual event, email [anita@odemangement.com](mailto:anita@odemangement.com) or phone +61 2 9818 5199