

# Michael McQueen

Multi-award winning speaker, trend forecaster  
and six-time bestselling author



Michael's presentations  
are entertaining  
& relevant for all  
businesses.

**Delloite**

With clients including KPMG, Pepsi and Cisco, he has helped some of the world's most successful brands navigate disruption and maintain momentum.

In addition to featuring regularly as a commentator on TV and radio, Michael is a familiar face on the international conference circuit having shared the stage with the likes of Bill Gates, Dr. John Maxwell and Apple co-founder Steve Wozniak.

Michael has spoken to over 300,000 people across 5 continents since 2004, and is known for his engaging, entertaining and practical conference presentations.

Having been recently named Australia's Keynote Speaker of the Year, Michael was inducted into the Professional Speakers Halls of Fame.

Michael's presentation  
scored one of the  
highest delegate  
ratings we've ever seen.

**The Eventful Group**



# my topics...

## Preparing now for what's next

### How to bullet-proof your business model in turbulent times

Every business and industry today is facing a perfect storm of disruption and upheaval. In the face of the changes ahead, agility and adaptability will be more important than ever. The future success and survival of your organization will rest on the ability to anticipate, prepare for and pre-empt disruption.

In this fast-paced & compelling keynote presentation, audiences discover:

- ▶ The 4 forms that disruption will take in the coming decade
- ▶ The key technology trends that will shape the future including artificial intelligence, robotics and business automation
- ▶ The common culture and mindset traps that will set any organization on a collision course with obsolescence – and how to avoid them
- ▶ Proven and practical strategies for staying one step ahead of change and remaining relevant

Audience members will leave this presentation with a clear action plan for navigating disruption and emerging stronger than ever.



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**The Eventful Group**

## Mastering the art of momentum

### The secret to achieving effortless and enduring growth

We all love being on a roll, in the zone and firing on all cylinders – that flow-state sensation where everything just seems to work.

But what happens when the groove becomes a rut, inspiration evaporates or your mojo disappears?

Enduring success and growth for any business today is dependent on building and maintaining unstoppable momentum.

Inspiring keynote presentation, audiences discover:

- ▶ The art and science of momentum – where momentum comes from and why it makes all the difference when you've got it working for you
- ▶ A practical and powerful formula for building momentum individually or in a team
- ▶ How to get into a flow state of peak productivity on a daily basis
- ▶ The role that focus and consistency play in ensuring a groove doesn't become a rut over time

Audience members will leave this presentation with a clear action plan for achieving effortless growth and maintaining it over the long haul.



As a leader Michael's message on Momentum is very relevant  
**PricewaterhouseCoopers**

## Decoding the millennial mindset

### The essential guide to understanding and engaging the next

No organization or business can afford to ignore Millennials. In addition to being the largest generation in history, they possess over 30% of consumer spending power and make up half of the working population.

Having conducted one of the world's most extensive studies into the defining attitudes and values of Millennials, Michael McQueen has a unique insight into the next generation.

In this high-energy, humorous & compelling keynote presentation, audiences discover:

- ▶ The common myths and misconceptions many leaders and businesses believe about millennials
- ▶ The core beliefs, mindsets and expectations of next-generation consumers and employees
- ▶ The secret to engaging, persuading and motivating millennials
- ▶ A range of proven and practical strategies for being relevant to a younger cohort

Audience members will leave this presentation with a clear action plan for bridging the generation gap and powerfully engaging Millennials as either consumers or employees.



The best generational presentation I've seen  
**Pepsi**

## Teaching for tomorrow

### How to equip today's students for the future

Students in classrooms today will enter a world very different to the one their teachers and parents have known.

In light of the uncertainty that lies ahead, it is more important than ever that educators keep their finger of the pulse of technological and societal trends in order to help students prepare for them.

In this research-rich & compelling keynote presentation, audiences discover:

- ▶ The key social and technology trends that will shape the future including artificial intelligence, robotics and automation
- ▶ The skills and competencies that young people will need in order to be future-fit
- ▶ Why and how education practices and paradigms must evolve in the coming years
- ▶ A range of proven and practical strategies for making classroom learning relevant to the next generation of learners

Audience members will leave this presentation with a clear action plan for engaging today's students while equipping them for tomorrow.



Michael is an incredibly entertaining and thought-provoking speaker  
**60 Minutes**



Michael is an informed and engaging speaker with a powerful message and practical advice.  
**Canon**