

James O’Loughlin TOPICS

Innovation is a State of Mind

How often do you have days when you are so busy you don't have time to think? Days when there isn't one spare moment to think about how you can improve the way that you do things? No matter how well your business is doing today, if you keep doing things the same way, in 10 years' time - maybe less - you will have been left behind. To stay relevant and successful, businesses need to keep coming up with better ways of doing things. In eight years hosting 'The New Inventors' ex-Australian lawyer James O'Loughlin met hundreds of people who thought outside the box and came up with new and better ways of doing things.

During this corporate keynote James O’Loughlin will talk about:

- Why every business needs to be continually innovating and how individuals can do it
- The three things innovators do better than everyone else, and five things every business can do to build a workplace culture that encourages innovation

Overcoming the barriers to innovation

Many of us want to focus more on innovation and improving our business, but find that it just doesn't happen. What goes wrong? What factors stop us from being innovative, and how can we overcome them? In this informative and entertaining keynote former host of “The New Inventors” and innovation expert James O’Loughlin will explain what the 6 most common barriers to innovation are, and how to overcome each one and ensure that making your business better becomes a part of your work every day.

TAKE-OUTS

- An understanding of the factors that prevent us from being more innovative
- Easy to implement strategies to overcome those barriers
- Strategies to identify opportunities for innovation and take advantage of them

Creating an innovative culture

The greatest resource any organisation has is the space between the ears of its people, but many don't get anywhere near full value from it. It's more important than ever for organisations to be innovative, but how do you create a culture where everyone knows that part of their job is to think of better ways of doing things, and where new ideas are captured, assessed, trialled and the best ones implemented?

In this enlightening and entertaining keynote, former host of "The New Inventors" and innovation expert, James O'Loughlin, will share:

- How to create a corporate culture where everyone from the CEO to the receptionist is encouraged and expected to be innovative
- 6 steps to creating an innovative corporate culture
- The role of leaders and managers in fostering innovation
- How to create a simple, efficient system to grow, assess and harvest
- How to embed innovation as an essential part of corporate culture, rather than an 'extra' that is always shunted to the bottom of the list

Innovation is YOUR State of Mind | Workshop

In his keynote, 'Innovation is a State of Mind', James O'Loughlin identifies the 3 building blocks of innovation; in this dynamic follow up workshop, participants apply those principles to create and grow their own ideas to improve their business. This 1 hour to half-day workshop will get delegates identifying opportunities, solving problems and thinking on their feet as they are challenged to unleash their creativity and think up develop new ideas to make their business better. Delegates will leave armed with the necessary tools to impart real change within their organisations, for years to come.

Takeaways from the session include:

- A large number of thought through and practical ideas that the business can implement
- The growth of a new culture that fosters innovation and collaboration
- Each delegate will have a new found belief in his or her ability to 'think up' ways of doing things better, and know how to grow and use their ideas

Master of Ceremonies

After two decades of corporate speaking work in Australia James O'Loughlin is an accomplished and highly experienced MC who is able to draw laughs from whatever is happening whilst

running the event in an efficient and appropriate manner. You get the professionalism of an experienced radio and television host who is utterly at home on stage combined with the humour of one of Australia's best corporate comedians.

"Thank you for your fantastic "MC" services...your cool, calm and collected style not only kept us highly amused, but kept everything and everybody else under control"

The Starlight Foundation

Master Facilitator

James is also an experienced and able panel facilitator who always ensures that the discussion is both informative and entertaining. He draws on his experience as a radio host and ex-criminal lawyer to ask the right questions at the right time. His television background as The New Inventors host enabled him to elicit all the relevant information and his unique brand of corporate comedy to keep it entertaining and engaging for the audience.

"Your contribution as leader of our panel on ethics was extremely well received. This contributed to the overall day and dinner being a hugely successful event."

President, Australian Corporate Lawyers Association QLD