

A portrait of Scott Bales, a man with short dark hair, wearing a dark shirt, looking upwards and to the right with a slight smile. The background is a blurred cityscape with blue and white tones.

Scott Bales

Scott Bales is a visionary, an innovator, a digital strategist and best-selling author with a passion for using technology to design seamless consumer-centric experiences.

Are you ready for the digital future?

Recode your Leadership

As organisations worldwide embark on bold transformations they continually struggle through challenges related to mindset, culture and leadership. The very people that have built these great businesses are feeling less and less significant in the ever changing digital world.

This keynote will ignite your drive to reconsider your purpose. You will learn how important it is to leverage your experience while embarking on a practical learning journey to: [Reskill, Retool, Reinvent & Recode](#) your Leadership.

What will I takeaway from this keynote?

- Scott presents four simple steps that serve as lights on a path for the next generations of executives young and old. You can use these steps to analyze and transform your organisation.
- Deep case studies and insights will help you to develop self awareness and strategies to reinvent your value and purpose in a world saturated with technology - to not only survive but also thrive.
- Prospective leaders will learn how the modern reality is now different from what they were taught at business school and will get their leadership career off to the best start.

Musk, Bezos, Zuckerberg, Ma and Zhang don't have better technology than you. What sets them apart is their next-gen, recoded leadership skills.

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Scott is himself on the stage, as a passionate individual and a rare industry leader in the intersection of banking, technology and trend. His talk conveys so much of his passion, energy and insight. Simply contagious!
VP USER EXPERIENCE, OCBC

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Scott did a masterful job of engaging my global partners, who brought disparate professional perspectives, geographic differences and cultural approaches. He was able to align our perspectives and illuminate the strengths we could share together. I would recommend having Scott in the room!
GLOBAL SPECIAL SITUATIONS LEADER, DELOITTE

This keynote is for everyone who wants to be a leader in the digital world.

Recode yourself and be ready for the challenge.