

Scott Bales

Scott Bales is a visionary, an innovator, a digital strategist and best-selling author with a passion for using technology to design seamless consumer-centric experiences.

Are you ready for Isaac?

The Future of Work

Over the past 10 years, where and how we work has radically changed. Whether you work for a multinational corporate, or a small business, the tools at your disposal have dramatically changed. The way you run your business, interact with your customer, monitor business performance, and optimize for either local focus or global scale has changed.

New technologies are evolving everyday - **IoT, cloud, artificial intelligence and blockchain**, are at our fingertips ready to empower a whole new way of operating. Learn about these technologies and how they will shape your outlook on the market.

What will I takeaway from this keynote?

- We will explore the HUMAN element of work, yes there will be robots and artificial intelligence around us but humans will still play a critical role in the creative and strategic direction of almost every business on the planet.
- A framework to use in your business to document and understand the trends and customer preferences that are changing your business so you are not the next Borders or Blockbuster.

Organisations that fail to adapt to attract and retain digitally native employees will end up isolating themselves from the available workforce

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Scott gives the audience what they want - deep context, clever insights and just enough irreverence to get you to move your thinking. He's knowledgeable in his domain and speaks with genuine passion

**VP TECHNOLOGY STRATEGY & INNOVATION,
VISA**

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Scott is an innovative thinker who challenges conventional norms. His understanding of the present and future technology and how we should adapt is profound and insightful. He is a pleasure to work with and the consummate professional.

STANDARD CHARTERED BANK

Who needs to hear this keynote?

C-Suite, Human Resources, People and Culture managers who want to be ready for the future of work and learn which technologies will influence markets and which ones are just buzzwords.