

# James O'Loghlin

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## Speaker Bio

James O'Loghlin is one of Australia's most respected and recognisable media personalities with a passion for practical innovation.

An experienced corporate speaker, master facilitator, corporate comedian, and media personality, James is perhaps best known as the host of over 300 episodes of "The New Inventors" on ABC-TV and for his witty and entertaining programs on ABC Local Radio.

He has been delighting corporate audiences with his unique brand of corporate comedy for over a decade and is equally at home giving keynote speeches, acting as MC for awards

nights and conferences, and facilitating panel discussions.

James speaks on the topics of persuasion and influence where he shares practical strategies that will enable people to be more persuasive and influential, mental health and the strategies to identify and address burnout, and overcoming the barriers to innovation to create a work culture that embraces new ideas.

After many years of work in Australia, he is a favorite with Australian audiences and event planners. James is a true industry professional with hundreds of successful live events to his credit.

## Master of Ceremonies

After two decades of corporate speaking work in Australia, James O'Loghlin is an accomplished and highly experienced MC who can draw laughs from whatever is happening whilst running the event efficiently and appropriately. You get the professionalism of an experienced radio and television host who is utterly at home on stage combined with the humour of one of Australia's best corporate comedians.

## Master Facilitator

James is also an experienced and able panel facilitator who always ensures that the discussion is both informative and entertaining. He draws on his experience as a radio host and ex-criminal lawyer to ask the right questions at the right time. His television background as The New Inventors host enabled him to elicit all the relevant information and his unique brand of corporate comedy to keep it entertaining and engaging for the audience.



## My topics...

### Persuasion and Influence

How do you persuade people? When you have an idea, how do you get others on board to help you turn it into something real? Sadly, lots of good ideas never get anywhere. How can you make sure that yours do?

Being able to persuade is an essential skill. You might have an idea at work, something you want to pitch in a meeting, or a proposal you want to excite clients and customers about. You might want to get your team fired up, persuade your boss, or even harder, one of your kids. To do it, you need to know how to persuade, and how to influence.

In this compelling and informative keynote, James will share practical strategies that will enable people to be more persuasive and influential.

#### During this corporate keynote James O'Loghlin will talk about:

- ▶ How do you work out who the decision maker is? How do you get to them?
- ▶ How to form a relationship of trust with the decision maker.
- ▶ The importance of standing in the decision maker's shoes. What do they want? What do they need? What problem can you solve for them? How can your proposal be valuable to them?
- ▶ How to boil a complex argument down to its essence and present a short, sharp and compelling pitch
- ▶ No one wants another problem. The importance of offering a clear, practical solution
- ▶ How to find and enlist influential supporters

### Minding Your Mind

The cost of poor mental health is enormous. Aside from the cost of human suffering, the economic cost has been estimated by the Productivity Commission to be approximately 50 billion dollars a year. However, there are things we can all do to maintain and improve our mental health.

In this entertaining and informative keynote James will discuss the things we can all do to maintain and improve our mental health.

#### During this corporate keynote James O'Loghlin will talk about:

- ▶ Dealing with burnout - a growing issue costing Australian businesses billions of dollars a year. Identifying early signs and taking steps to address them is crucial.
- ▶ The physicality of mental health. When we feel anxious or depressed, trying to think our way out of it ('Just stop worrying') rarely works. Addressing the physical effects can be more effective. For example, if you are anxious, slow your breathing and relax your body.
- ▶ 7 practical things, all evidence-based, we can all do to improve our mental health and live happier lives.
- ▶ The importance of being socially connected for good mental health.
- ▶ The importance of understanding and taking care of our body clock.
- ▶ How do we change? We are not set in stone. If we are anxious or impatient or shy, there are specific things we can do to change.



## My topics...

### Innovation is a State of Mind

How often do you have days when you are so busy you don't have time to think? Days when there isn't one spare moment to think about how you can improve the way that you do things? No matter how well your business is doing today, if you keep doing things the same way, in 10 years' time - maybe less - you will have been left behind. To stay relevant and successful, businesses need to keep coming up with better ways of doing things. In eight years hosting 'The New Inventors' ex-Australian lawyer James O'Loghlin met hundreds of people who thought outside the box and came up with new and better ways of doing things.

#### During this corporate keynote James O'Loghlin will talk about:

- ▶ Why every business needs to be continually innovating and how individuals can do it
- ▶ The three things innovators do better than everyone else, and five things every business can do to build a workplace culture that encourages innovation



## Testimonials

**"Such a positive, successful morning of thinking about innovative thinking! "**

Principal, Emanuel School

**"James was fantastic. He tailored his speech perfectly to our particular event demographic. All participants at our event commented on how James was funny, relatable and very practical. "**

Legal Counsel - Stockland

**"James was wonderful at our Awards Night. He put a lot of preparation into his role as MC, and was instrumental in setting a fantastic atmosphere for the event. "**

Employers Mutuals Awards

### Overcoming the barriers to innovation

Many of us want to focus more on innovation and improving our business, but find that it just doesn't happen. What goes wrong? What factors stop us from being innovative, and how can we overcome them? In this informative and entertaining keynote former host of "The New Inventors" and innovation expert James O'Loghlin will explain what the 6 most common barriers to innovation are, and how to overcome each one and ensure that making your business better becomes a part of your work every day.

#### During this corporate keynote James O'Loghlin will talk about:

- ▶ An understanding of the factors that prevent us from being more innovative
- ▶ Easy to implement strategies to overcome those barriers
- ▶ Strategies to identify opportunities for innovation and take advantage of them

**"James did an amazing job as our MC for our Virtual Conference this year. He demonstrated a passion for innovation and was great in interacting with our speakers during the Q&A sessions."**

ANZIIF (Fellow) CIP, Manager Member Services  
Unimutual Limited

**"James was a real hit! He added some really important humour and a great energy to our night."**

Australian Council of Private Education and Training