

Keith Ferrazzi

Inspiring teams to jump start organizational change.



They will leave wanting not only to transform their teams, but transform their lives

Peter Diamandis , Founder
XPRIZE Foundation

It fundamentally transformed the way our partners participate

Manager, Accenture

Keith Ferrazzi is a bestselling author, award-winning speaker, investor, philanthropist, and executive team coach who helps teams transform enterprises.

As Founder and Chairman of Ferrazzi Greenlight and its applied research institute, he coaches executive teams in top organizations to achieve transformative outcomes by harnessing Radical Adaptability and Co-Elevation®. He is recognized as one of the world's most sought-after executive team coaches.

Ferrazzi is the #1 New York Times bestselling author of *Who's Got Your Back*, *Never Eat Alone*, *Leading Without Authority*, and *Competing in a New World of Work*. He formerly served as CMO and Head of Sales at Deloitte and Starwood Hotels.

Fast Company Leadership Hall of Famer and Toastmasters 2018 Golden Gavel Award Winner, Ferrazzi's keynotes tap into the hearts and minds of attendees and challenge them to welcome change and embrace inclusive collaboration. By deeply connecting everyone in the room, Ferrazzi facilitates risk-taking and candor to ignite action.



my topics...

Competing in a New World of Work

The pandemic forced us to shed antiquated ways of doing business and make bold leaps into the future of work. In this keynote, Keith uncovers the emerging best practices of thousands of c-suite executives on how to remain competitive and impactful in a post-pandemic world. You'll leave inspired and ready to catapult your organization forward, embrace new realities, and discover new frontiers.

8 Ways You're Doing Hybrid Work Wrong

As we move into a new paradigm of work post-pandemic, the hybrid workforce is our new reality. Yet today's thinking about remote and hybrid work is full of failed use cases rather than best practices. Before we write off remote and hybrid work, let's do it right. In this engaging keynote, Keith will share eight myths about collaboration, inclusion, innovation, culture-building, people management, and well-being in the hybrid workplace and give participants the knowledge and strategies they need to do it better.

High-Performing Teams

Accelerate Collaboration through Co-Elevation®

Now more than ever, leaders need to build teams that are committed to going higher together. This is possible through Co-Elevation® - a powerful approach to collaboration for high-performing teams. You'll walk away with a roadmap for implementing Co-Elevation® and an understanding of its power to break down silos, transform teams, and re-invent asynchronous collaboration.

Why Relationships are Crucial to Success

Let's face it: the future of work is human. Effective leaders understand that they can't achieve success on their own. In this keynote, you'll learn how to engender trust and develop genuine connections, how to motivate others to higher levels of performance, how to build an inclusive and high-performing team, and how to lead with passion and purpose.

Deeper Relationships for Revenue Growth

Sales professionals not only face the difficult reality of their products and services becoming commodities in today's competitive marketplace. Now, they have the added challenge of building relationships in a virtual environment. No matter the setting, the one lasting strategy for consistently growing revenue is to proactively build genuine relationships with clients. You'll leave inspired and enabled to expand and deepen your connections for greater revenue growth.

How to Lead Without Authority

The Roadmap for Organizations Going forward to Work

As leaders, we can no longer cling to the constraining models of authority and control. In this keynote, you'll learn why "great businesses require radical interdependency" and how to employ that concept in your business, allowing you to connect to the people involved in it.

Leading Exponential Change

Organizations do not change, people do. Each and every one of us has the capacity to be agents of change. Every form of organizational transformation begins at the level of the individual, and Ferrazzi's keynote will ignite the fire within each member of the crowd to be the catalyst for change within their respective organizations, no matter their role.

Competing in the New World of Work

Through research involving over 2,000 Fortune 500 executives, #1 New York Times best selling author Keith Ferrazzi and his team uncovered what workplace innovations unleashed exponential growth during the most volatile period in business. And now you can use them, too. The pandemic forced organizations to adapt to new, often better, ways of operating. So why not skip "returning to normal" and use what we learned in crisis?

Get the blueprint you need now to:

- Leverage hybrid work to retain talent
- See around corners to better prepare for the future
- Apply next-level collaboration techniques to out-innovate your competition
- Create unstoppable teams through inclusion, experimentation, and resilience

