



Michael McQueen

Michael McQueen is a bestselling author of eight books and trends forecaster helping organisations and leaders stay one step ahead of disruption.



Michael's presentations are entertaining & relevant for all businesses.

Deloitte

Michael's presentation scored one of the highest delegate ratings we've ever seen.

The Eventful Group

Michael McQueen is a multi-award winning speaker, trend forecaster and bestselling author of eight books.

With clients including KPMG, Pepsi and Cisco, he has helped some of the world's most successful brands navigate disruption and maintain momentum.

Michael is a regular commentator on TV and radio and his work has featured in publications ranging from the UK Daily Mail to Medium.com and the Huffington Post. In addition, Michael is a familiar face on the international conference circuit having shared the stage with the likes of Bill Gates, Dr. John Maxwell and Apple co-founder Steve Wozniak.

Michael has spoken to over 500,000 people across 5 continents since 2004, and is known for his engaging, entertaining and practical conference presentations.

Having been recently named Australia's Keynote Speaker of the Year, Michael was inducted into the Professional Speakers Hall of Fame.



my topics...

Preparing Now for What's Next


How to bullet-proof your business model in turbulent times

Every business and industry today is facing a perfect storm of disruption and upheaval. In the face of the changes ahead, agility and adaptability will be more important than ever. The future success and survival of your organization will rest on the ability to anticipate, prepare for and pre-empt disruption.

In this fast-paced & compelling keynote presentation, audiences discover:

- ▶ The 4 forms that disruption will take in the coming decade
- ▶ The key technology trends that will shape the future including artificial intelligence, robotics and business automation
- ▶ The common culture and mindset traps that will set any organization on a collision course with obsolescence – and how to avoid them
- ▶ Proven and practical strategies for staying one step ahead of change and remaining relevant

Audience members will leave this presentation with a clear action plan for navigating disruption and emerging stronger than ever.

 **Michael is incredibly engaging and opens your mind to what the future holds.**
Property Council of Australia

Mastering the Art of Momentum

The secret to achieving effortless and enduring growth

We all love being on a roll, in the zone and firing on all cylinders – that flow-state sensation where everything just seems to work.

But what happens when the groove becomes a rut, inspiration evaporates or your mojo disappears?

Enduring success and growth for any business today is dependent on building and maintaining unstoppable momentum.

In this inspiring keynote presentation, audiences discover:

- ▶ The art and science of momentum – where momentum comes from and why it makes all the difference when you've got it working for you
- ▶ A practical and powerful formula for building momentum individually or in a team
- ▶ How to get into a flow state of peak productivity on a daily basis
- ▶ The role that focus and consistency play in ensuring a groove doesn't become a rut over time

Audience members will leave this presentation with a clear action plan for achieving effortless growth and maintaining it over the long haul.

 **As a leader Michael's message on Momentum is very relevant** PricewaterhouseCoopers

The Case for Character

Why trusted brands are more lucrative, loved and long-lasting

A revealing, practical and compelling keynote presentation highlighting why character matters more than ever.

In the coming years, consumers will demand ever-greater transparency, trustworthiness and values-alignment from the brands and businesses they engage with - a trend that leaders and organisations ignore at their peril.

In this research-rich & compelling keynote presentation, audiences discover:

- ▶ Why the marketplace today is more skeptical and discerning – and how this creates an enormous opportunity
- ▶ How purpose-driven and values-based brands have proven to be more lucrative, loved and longer lasting than their competitors
- ▶ How to build or rebuild trust through credibility, consistency, clarity and congruence
- ▶ A range of proven and practical strategies for being relevant to a younger cohort

Audience members will leave this session with a blueprint for becoming an individual, brand or organisation that stands for something - and reaps the rewards of doing so.

 **The best presentation of its kind that I have seen** Pepsi

Teaching for Tomorrow

How to equip today's students for the future


Students in classrooms today will enter a world very different to the one their teachers and parents have known.

In light of the uncertainty that lies ahead, it is more important than ever that educators keep their finger on the pulse of technological and societal trends in order to help students prepare for them.

In this practical and highly relevant keynote presentation, audiences will:

- ▶ The key social and technology trends that will shape the future including artificial intelligence, robotics and automation
- ▶ The skills and competencies that young people will need in order to be future-fit
- ▶ Why and how education practices and paradigms must evolve in the coming years
- ▶ A range of proven and practical strategies for making classroom learning relevant to the next generation of learners

Audience members will leave this presentation with a clear action plan for engaging today's students while equipping them for tomorrow.

 **Michael is an incredibly entertaining and thought-provoking speaker** 60 Minutes



Michael is an informed and engaging speaker with a powerful message and practical advice.
Canon